



CHILDREN'S
HOME SOCIETY
of Washington

Press Release

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Boeing Donates \$50,000 to Support the Healthy Development of Young Children *Funding to support local non-profit organization's early learning curriculum, The PlayBright® Early Learning System*

SEATTLE – January 5, 2010 – Boeing recently awarded \$50,000 to Children's Home Society of Washington (CHSW), a Seattle-based non-profit organization that supports children and families across the state. In partnership with Child Care Resources, the funds will support CHSW's PlayBright® Early Learning System, an educational program for parents and educators that promotes healthy brain development and school readiness in young children. Funding will be directed to educator trainings and continued integration of the PlayBright curriculum in Play and Learn groups, organized groups for children (infant - age 3) where healthy brain growth is encouraged through play. The funds are in addition to the \$43,000 Boeing donated in 2008 to support the printing of the curriculum.

"Boeing's generous donation demonstrates their ongoing commitment to Washington's most vulnerable children," says Sharon Osborne, CHSW President and CEO. "We look forward to continuing our partnership with them to help children better prepare for school, and beyond that, their future."

The PlayBright Early Learning System consists of guidebooks (one for each year ages birth to five) and the Keys to Learning, a research guide that supplements the guidebooks for parents. Together, the curriculum serves as a comprehensive system for parents to stimulate early learning in their children. PlayBright was developed by early learning practitioners and is based on early learning assessments and maps to federal and state developmental benchmarks.

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Children's Home Society of Washington (CHSW) is Washington's largest statewide non-profit children's organization, serving over 39,000 children and their families through early learning, adoption, out-of-home care, family support, child and family counseling, and advocacy programs. CHSW's mission is to develop healthy children, create strong families, build engaged communities, and speak and advocate for children. To learn more, visit childrenshomesociety.org.